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Indian Billionaire to Address Forum

Vijay Mallya, the billionaire owner of the Force India F1 team and the major influence behind India's bid to host a Formula One Grand Prix, will give a presentation during the opening session of the 2007 Motor Sport Business Forum.

With an Indian team, a Grand Prix planned for 2010 and a number of promising Indian drivers, Mallya will talk about how to harness the passion of a country which has the potential to become one of Formula One's biggest markets. He will also reveal all about his business plans for the Force India F1 team.

Mallya said: "A great many top executives from the world of global motor sport will be in Monaco at the beginning of December to attend the Motor Sport Business Forum and the FIA Prize Giving Gala. From a business point of view, Monaco in early December is therefore the ideal place and time to introduce the Force India F1 concept to the great and good of the global motor sport industry."

Adding to the international flavour of the conference will be US investor Matthew Doherty, who will offer an insight on how to buy a Motor Racing Team.

Doherty's banking firm McLaren Capital Advisors has over 25 years of investment banking and deal-making expertise, particularly in Formula One. Recently, it was instrumental in negotiating the buyout of Nascar's Evernham Motorsports by George Gillett, the owner of the Montreal Canadiens and Liverpool Football Club.

Doherty said: "The Forum is an event which provides the foremost platform for the global motor racing industry. It has a world-class reputation and I'm delighted to be able to participate in the conference program this year."

Click here for the full conference programme

To reserve your place go to
www.motorsportbusinessforum.com/delegate_registration.php

The Forum takes place on 5-6 December 2007 at the Grimaldi Conference and Exhibition Centre in Monaco.