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US Motor Racing Comes to Monaco

US motor sport will have a major presence in Monaco this December with leading figures from across the nation's racing industry set to participate in this year's Motor Sport Business Forum.

Tony George, Chief Executive Officer of both the the Indy Racing League and the Indianapolis Motor Speedway Corporation, will deliver the keynote address on the second day of the Forum.

He will be making his first-ever appearance at the Forum and his participation is further evidence of the event's growing reputation as the leading conference for the global motor racing industry. As George said: "The Motor Sport Business Forum is the premiere international event to both learn and discuss."

Having been at the forefront of US motor racing for many years, with his Indianapolis circuit the only track in the world to have hosted rounds of Formula One, MotoGP and NASCAR, George is well placed to talk about the business of the motor racing industry.

He added: "2009 is an important year for the Indianapolis Motor Speedway, celebrating its centennial, and for the unified IndyCar Series. I look forward to talking about both, along with the future of MotoGP and Formula One in the United States."

Set to join George at the Forum will be representatives from NASCAR, the leading motor racing series in the US, as well as the Automobile Competition Committee for the United States (ACCUS), the national governing body for motor sport.

It all adds to what will be a truly global event featuring Formula One teams, global motor racing sponsors, championship organisers, race circuit owners and world class drivers, from across the motor sport spectrum. Other speakers set for the Forum this year include Vodafone's Global Director of Marketing David Wheldon, MotoGP Managing Director Pau Serracanta and Force India CEO Vijay Mallya.

The full conference programme will be released in the coming weeks and is expected to include even more high profile representatives from the global motor racing industry. With growing interest from motor sport markets across the world, the event is set to be the biggest Forum yet.

[Click here to download further information about the event \(LINK TO FLYER\)](#)

To register for the 2008 Forum go to: www.motorsportbusinessforum.com

The Motor Sport Business Forum is organised by IM2 GmbH (Switzerland). To find out more information, please contact the organisers:

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